

POP 2019 submission guide



PHOTO CRED // 2018 POP AWARD THEME WINNER MARINA THOMSON

NOVEMBER 2019 • THE POP AWARDS



new categories

WE HAVE ADDED SOME FUN NEW CATEGORIES. THEY ARE INDICATED BY A STAR. READ ON TO LEARN MORE

★ **BEST YOUTH PHOTOGRAPHER**

This year we are opening up the POP Awards to budding female youth photographers ages 13-18. We want to give them a chance to tap into their amazing talents and have their work displayed. It is important for youth to understand that we want to see their talents and value their creative work. Youth are always an inspiration. They may submit their **BEST** work to this category. (max of 3 images)

★ **BEST PHOTOJOURNALIST PHOTOGRAPHER**

Photojournalism is the art of communicating news through photographs. This means that the images should tell a story. When submitting for this category, we want you to do just that. Help us to understand the story you are trying to tell and the emotions you would like us to feel.

★ **BEST FILM PHOTOGRAPHER**

The Art of Film Photography is alive and well in the Pacific Northwest and beyond! A photographer that shoots film uses a camera that exposes photographic film to light in order to make a picture. Used since the 1800s. Photographers must only submit images that used film to win this award.



empowered women, empower women



BEST SPORTS/FITNESS PHOTOGRAPHER

The Pacific Northwest region is known for being an area where people are health conscious. Therefore, sports and fitness is ingrained in our community. We have major brands such as Nike, Adidas, Columbia Sportswear just to name a few. There are so many opportunities to shoot in the world of health and fitness. We want to see it. Yoga, basketball, soccer, special olympics, dance... you name it we want to see it.



BEST CONCEPTUAL PHOTOGRAPHER

This category is for those who LOVE being creative with photo shop. Double exposures are also welcome to be submitted for this category. Conceptual photography is a type of photography that illustrates an idea. Also sometimes called concept art photography or abstract photography.

MOST INSPIRATIONAL PHOTOGRAPHER

Our advisory board will select an outstanding photographer that has contributed to the community and made a positive impact. This is our version of the "humanitarian award."



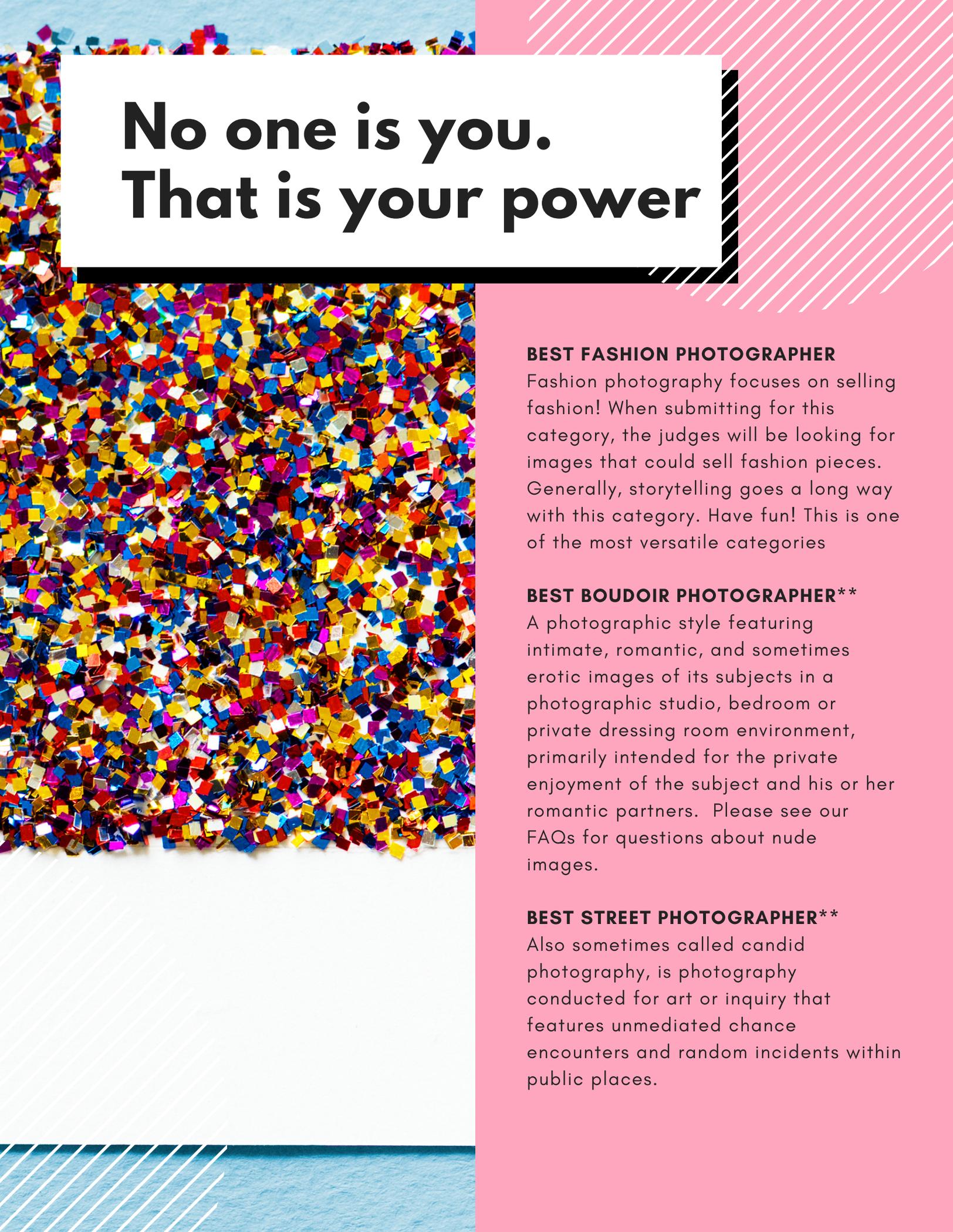
1984 PURPLE



THEME

This year's theme inspiration comes from the 1984 hit classic... Purple Rain. You must submit an image that is in the color family of purple/lavender. It does not need to be retro.

ALL entrants are required to submit one image that contains the color purple in some way. This image does not have to represent any of the other categories, it just must contain purple. This image will be displayed at POP 2019. And one person will win Best Theme Photographer.



No one is you. That is your power

BEST FASHION PHOTOGRAPHER

Fashion photography focuses on selling fashion! When submitting for this category, the judges will be looking for images that could sell fashion pieces. Generally, storytelling goes a long way with this category. Have fun! This is one of the most versatile categories

BEST BOUDOIR PHOTOGRAPHER**

A photographic style featuring intimate, romantic, and sometimes erotic images of its subjects in a photographic studio, bedroom or private dressing room environment, primarily intended for the private enjoyment of the subject and his or her romantic partners. Please see our FAQs for questions about nude images.

BEST STREET PHOTOGRAPHER**

Also sometimes called candid photography, is photography conducted for art or inquiry that features unmediated chance encounters and random incidents within public places.

BEST FAMILY PHOTOGRAPHER

This category is for photographers that shoot families, newborns, children, couples, and birth photographers.

BEST LANDSCAPE PHOTOGRAPHER

Landscape photography shows spaces within the world, sometimes vast sometimes microscopic. Landscape photography typically captures the presence of nature but can also focus on man-made features or disturbances of landscapes. Any type of 'scape' is acceptable "natural or manmade."

BEST WEDDING PHOTOGRAPHER

This category is for photographers with experience shooting real weddings. This includes the entire wedding day as a whole. We are looking for your award winning quality wedding shots! We know you have them in your portfolio. We want to see!

BEST PORTRAIT PHOTOGRAPHER

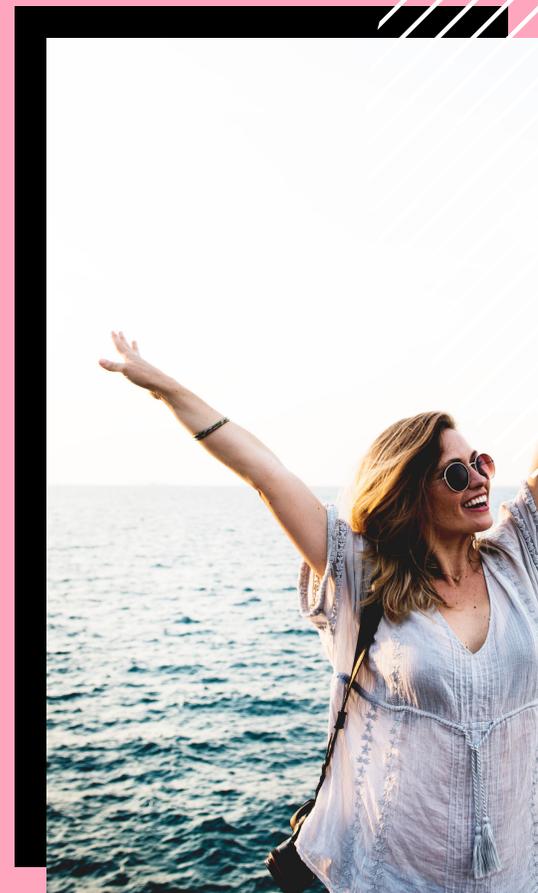
A traditional portrait by definition is capturing the likeness of a person/people from the shoulders up. Portraits can be realistic, abstract, or representational. Portraits can be families, babies, nudes, boudoir, or even self portraits. Please keep wedding portraits in the wedding category.

new kid on the block

BEST HOBBYIST/ENTHUSIAST PHOTOGRAPHER

We pride ourselves on encouraging women from ALL photography abilities to submit work. The POP Awards is a welcoming space for women photographers and is a chance to have a learning opportunity to grow within this industry. It also gives beginners a chance to understand that their work is great despite just starting out. If you are an beginner photographer and have some great work, let's see it! This is just the beginning of a long and fun journey in photography.

** Definition Credit // wikipedia





BEST PRODUCT PHOTOGRAPHER

Product photography is a branch of photography which accurately represents a product in advertising. This includes areas of lifestyle, food, architecture, real estate, commercial products (ie coke products) and even portraiture.

BEST ANIMAL PHOTOGRAPHER

This includes photographers that do wildlife photography and/or pet photographer.



Questions?

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